LOUISIANA SPCA
unleash your heart

2017 Annual Report

Our mission is to promote, protect and advance the well-being of Louisiana's companion animals.

A Healthy Pet is a Happy Pet

Affordable Veterinary Care

- Wellness Visits
- Spay/Neuter
- Preventative Care
- Vaccinations
- Microchips
- Heartworm Treatment
- Trap-Neuter-Return
- Dentals
- SNAP testing
- Deworming
- Nail Trims
- Skin Consultations
- Diet Consultations
- Health Certificates
- Bloodwork
- Rabies Tags
- On-site Pharmacy

Schedule an appointment today!

504.363.1333 | la-spca.org/clinic

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Letter from the CEO

Recently our entire team at the Louisiana SPCA came together and viewed videos documenting some of the highlights of the work we do on a daily basis. One of those showed the journey of a dog who was found emaciated and near death; and after being cared for by our team is now healthy, strong and in a forever home. One scene in that video made an indelible impression on me, and crystalized the extraordinary lengths our team takes to support and elevate the animals in our care. It depicted one of our veterinarians carefully supporting this beautiful, yet still delicate creature as he learned to walk again. She stood behind him and leaned in; her hands outstretched and ready to support him - guiding him gingerly - just as much with her heart as with her hands.

In 2017, we witnessed those same stories of extraordinary lengths to improve the lives of companion animals. From the unique foster and adoption partnership with the U.S. Coast Guard Station New Orleans that has helped so many animals find loving homes; to the volunteers and staff who made our ringworm foster program a reality, leading to life-changing results for cats diagnosed with ringworm; to the 9,540 spay/neuter surgeries our Community Clinic performed in one year alone to reduce animal overpopulation; these are just a few examples of our team's unwavering commitment.

As you take a moment to read our annual report, you'll also see the visual journey of one dog - Barnaby - who was found on a tangled chain, and how his journey of care through our entire organization led him to a new life in a loving home. As we look back on 2017, we witnessed extraordinary lengths of support and care - be it from donors and supporters like you, to staff and volunteers - that we hope left a lasting mark of love in the lives of companion animals.

Ana Zorrilla, CAWA
Chief Executive Officer

Barnaby's Journey

On August 1, 2017, we received a call from a good Samaritan about a dog chained and abandoned in a backyard with no food, water or shelter. When Louisiana SPCA Humane Law Enforcement Officers arrived on scene, they found Barnaby on a heavy chain with only 2 feet of movement, with no shade, in the dead of summer. What's worse, he couldn't even reach the dirty water bowl that had been left for him. After speaking with neighbors we determined that Barnaby was left behind when his owners moved and had suffered these conditions for several days. By the time we arrived he was covered in his own waste, surrounded by flies and emaciated. Our officers immediately rescued Barnaby from those deplorable conditions and rushed him straight to our amazing veterinary team for the medical attention he so greatly deserved.

Through daily interactions with Barnaby our team fell in love with the friendly, goofy puppy. They learned that he loved meeting new people and already knew a few basic commands. Our volunteers rallied behind Barnaby and started to socialize him and teach him manners so he would wow his new family. After being neutered and vaccinated at our Community Clinic, Barnaby was ready to make his adoption debut. There was one problem – Barnaby caught an Upper Respiratory Infection, a highly contagious but treatable condition.

Our Foster Care Team sprang into action and swiftly found Barnaby a foster home for his recovery. While in his temporary home, Barnaby's foster parents fell in love, just like our staff and volunteers did. Two weeks later, Barnaby, now known as Cypress, adopted his new family!

Above: Barnaby when he was found abandoned on a chain, without food, water or shelter.
Right: Barnaby after graduating obedience class at the LA/SPCA with his forever family.

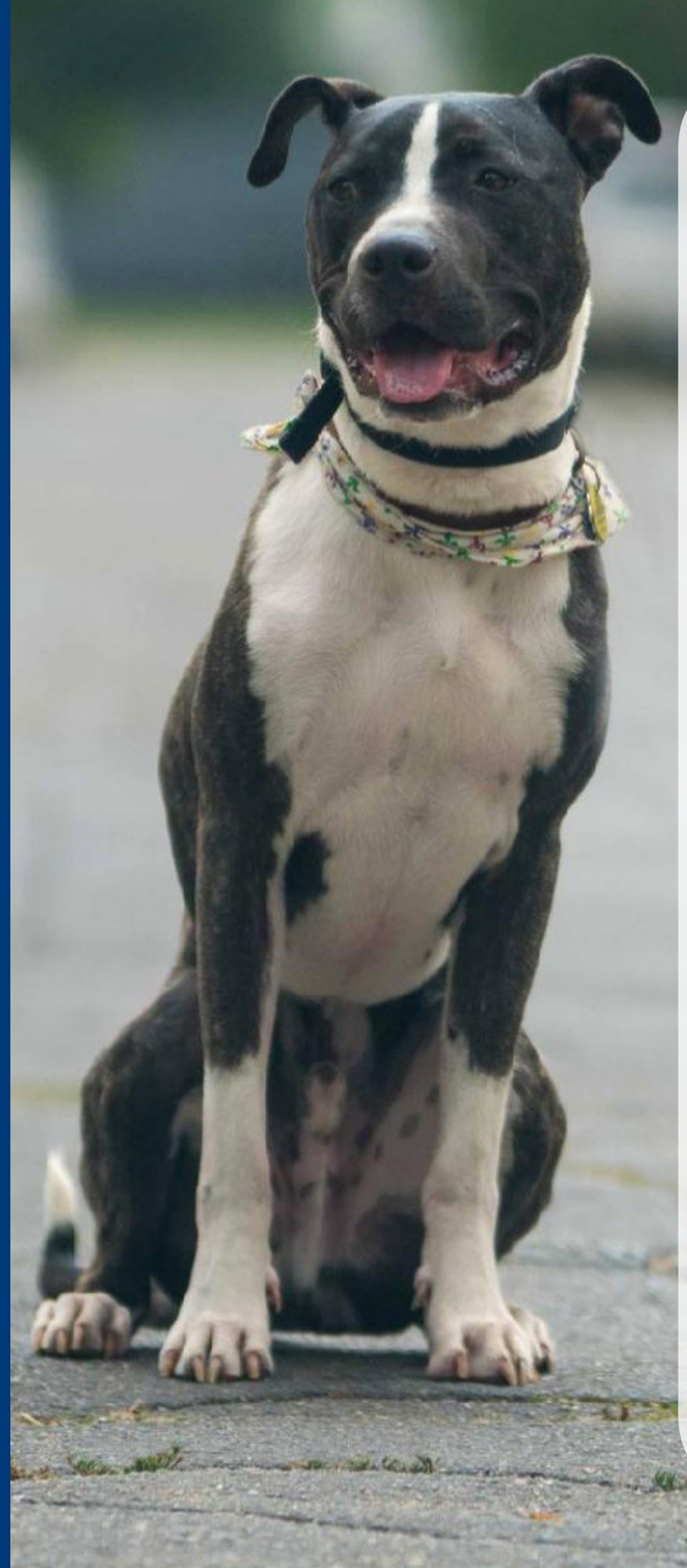
"Barnaby" is found chained up, abandoned, without food, water or shelter

Humane Law rescues Barnaby. Our medical team provides him with crucial care and support.

Staff and volunteers quickly fall in love with Barnaby and start teaching him manners.

Barnaby is neutered and vaccinated at the Community Clinic. He soon falls ill with an Upper Respiratory Infection.

Barnaby enters foster care to heal. His temporary home becomes permanent as his family falls in love!



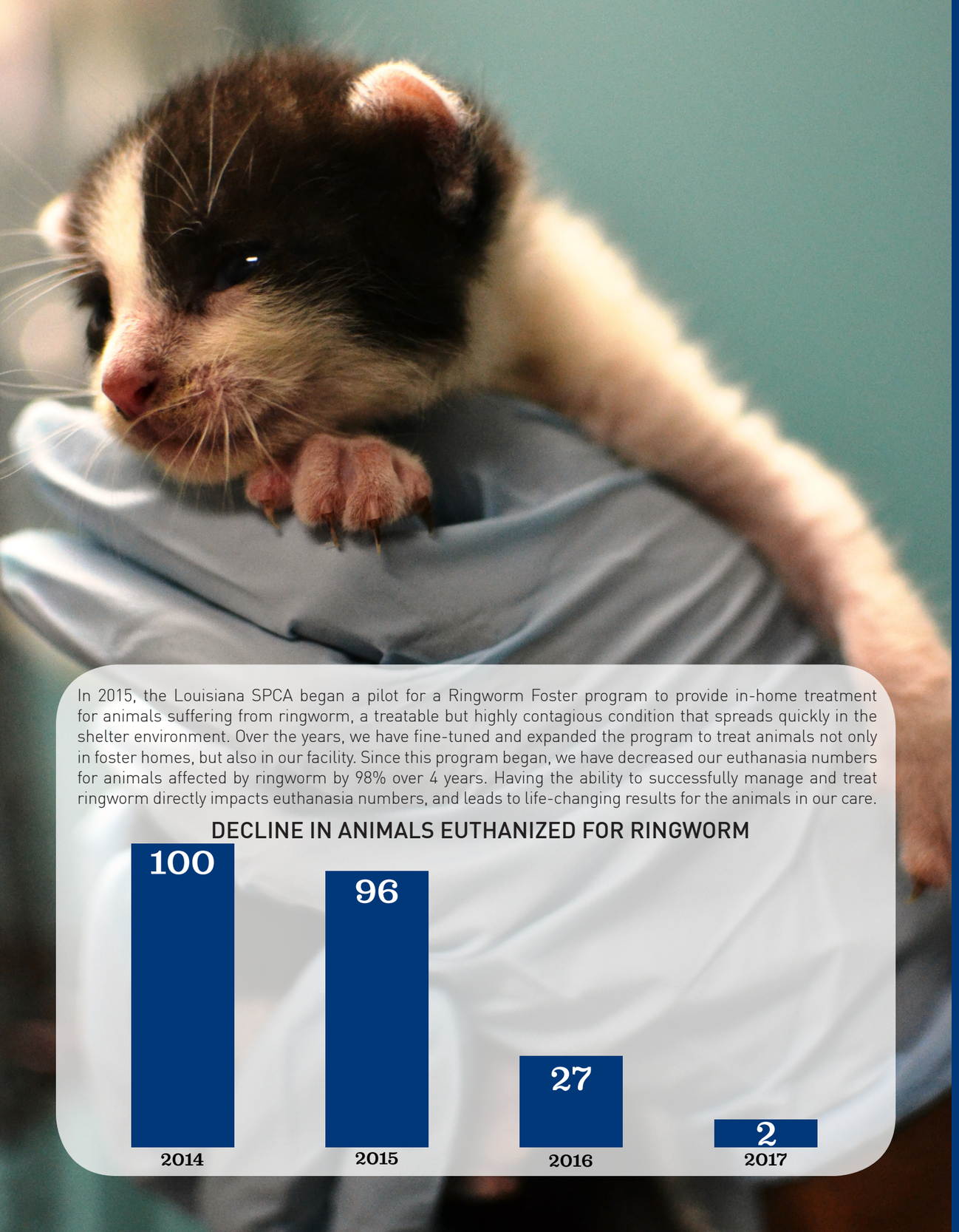
"Last summer, before we adopted Barnaby, Alex and I had talked nonchalantly about getting a dog in the coming years, both liking the ideas of a happy puppy running around and rescuing a dog. A few months later, we met Barnaby when my old roommate decided to foster dogs through the Louisiana SPCA. He's been such a wonderful addition to our family.

We fell in love with him right away. We like to say he's 58 pounds of love since even when there's a whole bed to lounge on, he will lie with some part of his body on top of you. He also has a ton of energy, but luckily for him we live in Algiers Point, so he gets to run around on the banks of the river chasing sticks and playing in the water every day. When we're not walking, you can often find him chewing on one of his many toys, demanding a game of tug of war, or having pleasant doggy dreams on the couch.

After getting to know Barnaby we thought the name Cypress fit him better. Cypress trees are the foundation of New Orleans. They have all the ideal qualities to persevere in the local environment, and they stay strong indefinitely.

He has brought us so much joy in the year we've had him. Based on his tail wagging, cuddling, and prancing, I think we have brought him joy as well."

- Teva Kaplan
Cypress' Forever Family



In 2015, the Louisiana SPCA began a pilot for a Ringworm Foster program to provide in-home treatment for animals suffering from ringworm, a treatable but highly contagious condition that spreads quickly in the shelter environment. Over the years, we have fine-tuned and expanded the program to treat animals not only in foster homes, but also in our facility. Since this program began, we have decreased our euthanasia numbers for animals affected by ringworm by 98% over 4 years. Having the ability to successfully manage and treat ringworm directly impacts euthanasia numbers, and leads to life-changing results for the animals in our care.

3,218
ADOPTIONS

3,539
TRAP-NEUTER-RETURN

665
ANIMALS TRANSPORTED FOR ADOPTION

636
PETS REUNITED WITH OWNER

Lives saved

Nothing pulls at the heartstrings like a homeless animal. Finding these animals a permanent home and a family to call their own will always be at the core of the work we do at the Louisiana SPCA. Our team advocates for each and every animal to find the best possible outcome, whether through adoption or one of our many other life saving programs.

Deciding to adopt a rescue pet is a life-long commitment that should never be made on a whim. Our adoption team counsels each potential adopter to learn more about them and what type of animal would be the best fit for their home. When a perfect match is made, the new family is announced over our speaker system and our entire Louisiana SPCA family cheers in excitement!

When an animal isn't quite ready to make their adoption debut, we rely on our life-saving foster program to step-in. Often, animals are too young to undergo spay/neuter surgery and need time to grow big and strong. In other cases, animals are undergoing medical treatment or need more time to socialize with humans before we can find them a forever home. With a network of more than 350 foster families, last year 1,019 homeless animals were given a second chance at life through our amazing Foster Program.

Because we live in a region impacted by pet overpopulation, there are more homeless animals that need our help than we have space to accommodate. In an effort to save more lives, we partner with reputable shelters and rescue groups to transport animals from the Louisiana SPCA and other local shelters across the country for adoption. The Transport Program provides an immediate opportunity to save more lives. The average cost for each transport, many of which are made possible through grant funding, ranges from $7,000-10,000.

Helping to reunite lost pets with their owners is part of our proactive work to reduce the number of homeless animals that come into our care. Our Client Care team receives lost and found reports and compares them to all of the animals in our facility in addtion to online forums like Facebook's Lost and Found Pet group, Craigslist, and Nextdoor. By reuniting more than 630 pets with their owners in 2017, our team was able to make room for more homeless animals who need our help!

PROGRAMS

At the Louisiana SPCA, one of our goals is to foster the human-animal bond through innovative humane education programs. From humans-only workshops that teach community members how to get involved with Trap-Neuter-Return, to distributing more than 400 free ID tags in advance of hurricane season, our programs serve a vital role in our mission.

Behavior and training classes taught by certified trainers offer a variety of resources for not only new pet parents but for struggling, seasoned pet parents, too! We encourage all new adopters to enroll their canines in either Basic Manners or Puppy Preschool. These classes help build a foundation that will set their pet up for success. Once basic skills are mastered, pets and their owners can move on to advanced classes like Manners Plus. Other courses, including Reactive Rover and private trainings, are designed to teach struggling pet parents how to deal with and modify problematic behaviors.

Our youth programming strives to provide education and resources to the children that will grow into our next generation of animal advocates. Classroom presentations and field trips served as a gateway to engage with 3,137 students last year, and provided ways for youth to get involved. After initial introductions to our work, educators set up service learning projects that occur over the course of a semester. Last year, students at Mildred Osborne Charter School helped to design and build automatic feral cat feeders! Likewise, 382 Scouts came for days of service, earning animal guardian badges along the way. Additionally, our 361 partygoers celebrated birthdays with us, while 1,715 attended our summer camps, Critter Cinema movie nights, and so much more! Our unique youth programming offerings would not be possible without the generous support of the Raymond Foundation and the RosaMary Foundation, which strive to support education initiatives in New Orleans.

465
BEHAVIOR & TRAINING CLIENTS

5,595
YOUTH PROGRAM PARTICIPANTS

GET INVOLVED

Feral Cat Workshops
Destress Events
Training Workshops
Puppy Preschool
Basic Manners
Manners Plus
Reactive Rover
Birthday Parties
Camps
Critter Cinema
Scout Groups
School Partnerships
BizTown
Field Trips
Project Humane

In 2017 we expanded Project Humane, a unique youth education opportunity offered by the Louisiana SPCA. Targeted towards at-risk youth, through partnerships with schools and after-school programs, students in Project Humane get hands-on experience with the homeless animals in our care. Many students in this program have never interacted with a companion animal before, so we strive to instill compassion and empathy towards animals and equip these youth with strategies to take their new knowledge back home and inform others in their community.

2017 WINNERS

Nextdoor

The Louisiana SPCA Community Clinic was selected as a Neighborhood Favorite on Nextdoor! Nextdoor's neighborhood favorites allow residents to share their recommendations for the best services in their area, and residents of New Orleans neighborhoods selected us as a neighborhood favorite veterinarian. Thank you, Orleans Parish neighbors!

9,592
SPAY/NEUTER SURGERIES

11,396
WELLNESS APPOINTMENTS

270
HEARTWORM TREATMENTS

380
DENTALS

COMMUNITY CLINIC

The Louisiana SPCA Community Clinic provides low-cost, high-quality services to pet parents across the region. With a highly skilled team of award winning veterinarians, veterinary technicians and administrative support, the Community Clinic continues to grow and exceed expectations.

As the region's leader in high-volume spay/neuter, we altered nearly 10,000 animals last year! While spay/neuter will always remain the core of the Community Clinic's mission to help reduce pet overpopulation in our region, we are seeing a tremendous growth in the number of pet parents who trust us with the care of their pets. In 2017 we saw a nearly 14% increase in annual wellness appointments from 2016. That's 11,396 animals that received their annual vaccinations in addition to receiving a wellness exam and heartworm test!

As heartworm disease continues to be the leading cause of preventable death in animals in our region, the Louisiana SPCA continues to offer free treatment for heartworm positive dogs adopted from our shelter. By removing this financial burden for potential adopters, heartworm positive dogs are given a second chance at a loving home. In total, 270 dogs received this life-saving treatment at the Community Clinic last year, thanks to the fundraising efforts of our amazing volunteers.

As our services continue to expand and the well-being of our companion animals improve, we are striving to find ways to impact the animals without owners – like feral cats. Through grants, bequests and donor support, the Trap-Neuter-Return (TNR) program continues to offer free TNR for the second year in a row! By removing the financial commitment someone must make to help TNR feral cats in their community, 3,539 cats were vaccinated, ear-tipped and spayed or neutered in 2017. That's a conservative estimate of 26,542,500 litters of kittens prevented over the next 7 years!

The low-cost services we are able to provide would not be possible without bequests and grant funding from various community partners and institutions. The Toomey Estate and the Schmidt Estate helped fund the Community Clinic in 2017 in addition to funding from the Petco Foundation, Sula Foundation, PetSmart Charities, and many more.

Humane Law Enforcement

Preventing animal cruelty is so vital to the Louisiana SPCA's mission that it's in our name. Our Humane Law Team works 24 hours a day, 7 days a week to that effect. No call is too small for our team - we respond to everything from calls about stray dogs roaming to claims of severe animal cruelty and neglect.

Last year, our team, which serves as Animal Control for the entirety of Orleans Parish, received 9,333 calls about a variety of animal control issues. Those calls resulted in nearly 4,000 active cruelty investigations, over 1,000 court appearances related to cruelty charges, and the seizure of over 1,000 animals by Humane Law Officers.

Our Humane Law Officers do more than just investigate cruelty and issue citations for animal control violations. They serve as ambassadors in the field, advocating for proper and ethical treatment of animals of all shapes and sizes. Our team works with pet owners of all backgrounds to ensure pets are receiving the best care and quality of life possible. Much of this education revolves around ensuring all animals have proper food, water and shelter, receive annual vaccinations, and undergo spay/neuter surgeries if an intact permit is not produced. This work helps mitigate cruelty before it begins.

Humane Law Response
9,099 Calls

- **3,767** Cruelty Investigations
- **379** Yard Checks
- **1,454** Other
- **1,002** Court Appearances
- **2,278** Stray Animals
- **219** After Hours Calls

Animals in Our Care

3,376 Dogs

1,564 Cats

94 Other

Violet spent her whole life outside with no medical care or socialization before arriving at the Louisiana SPCA, covered in scabs and crust, experiencing the weakening effects of sarcoptic mange. She was nervous and overwhelmed by all the attention, but she melted the hearts of our team as we worked to restore her health. After months of intensive care, Violet was given the all-clear and her fur began to grow back. We are proud to share that Violet found her forever home with a former Louisiana SPCA team member. Violet reminds us that even animals in the most dire conditions can be rescued, find happiness, and live a full life.

Barbara Comarda is one of our longtime voluteers, and in 2017 she was one of only five volunteers from across the country selected as a Hill's Science Diet Shelter Hero! We have always witnessed Barbara's passionate dedication to the animals and mission of the Louisiana SPCA, but we were overjoyed to see her commitment garner national recognition. Additionally, Hill's awarded $10,000 to the Louisiana SPCA in honor of Barbara's work to help the animals in our care.

Barbara has volunteered over 7,800 hours of service at the Louisiana SPCA since 2005.

2,215
VOLUNTEERS

20,710
HOURS GIVEN

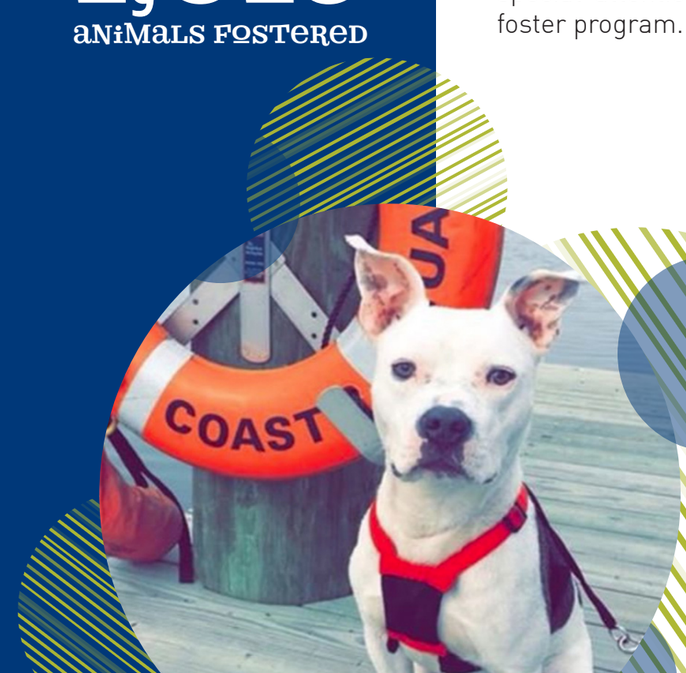
1,019
ANIMALS FOSTERED

VOLUNTEERS

All that we accomplish at the Louisiana SPCA simply would not be possible without the hard work and dedication of our incredible volunteers. They give their time and their love to help each and every homeless animal that comes into our care. Whether it's through helping our Animal Care Team with morning routines, assisting with treatment for mild and severe medical conditions, or providing much-needed playtime and socialization for adoptable animals, our volunteers do it all to help the animals. We also have a dedicated group of volunteers who assist with special events and offsite programs. The time given by our volunteers provided us an estimated savings of $461,833 in 2017.

One of our very special volunteer groups began a partnership with us in 2017. The New Orleans Station of the United States Coast Guard came to us last year to help the animals in our care. What began as a weekly volunteer outing quickly turned into a unique fostering partnership with a high success rate. Our Coast Guard volunteers now foster dogs at their base to help make animals better adoption candidates, providing the dogs with basic obedience skills and socialization.

Beyond regular volunteers, we also have an incredible team of 393 foster families that go above and beyond to give extra special attention to the animals in our care through our foster program.



events

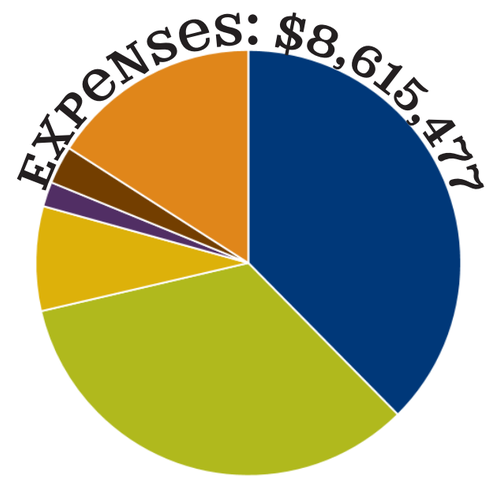
Throughout 2017, the Louisiana SPCA hosted events designed to engage the community in actively supporting animal welfare. Through our four major events (Brunch Fest, NOLA on Tap, Dine Out 4 Paws and Howling Success) we reached our community on a large scale, providing fundraising opportunities for our organization and activities for our supporters. Over 30,000 people helped us celebrate the animals at our flagship events, resulting in over $500,000 raised through these events alone.

Much of our outreach focuses on serving populations within the animal community of New Orleans that need help. We teamed up with Entergy to provide free microchips to pet owners during our "Hip to Chip" event in April, the same month that we participated in the annual Palm Sunday Rabies Drive to provide low-cost rabies vaccinations to pet owners all over the city.

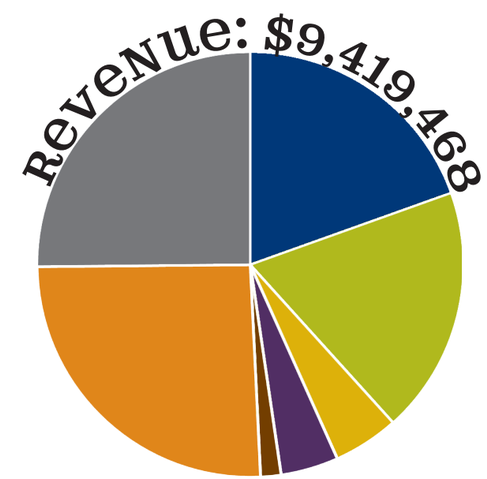
Many of our animals made their adoption debuts at 21 offsite adoption events last year thanks to the generosity of our various community partners that were willing to host our animals. These events, along with our destressing events, provide our animals with unique opportunities to meet potential adopters outside of the shelter environment.

In 2017, we also participated in community events designed to engage larger populations with the work of the Louisiana SPCA and other nonprofits. Our charity runner team helped us raise $33,038 during the Crescent City Classic and the Al Briede Gold Cup. We also had a presence at the Cat Art & Film Festival, Pet Fest, Stray Cat Strut, and more community events throughout New Orleans in 2017.

finances



- Animal Control Contract: $3,239,866
- Community Clinic: $2,908,316
- Administrative: $683,715
- Rabies Tag: $161,854
- Adoption Fees: $248,415
- Programs: $1,373,311



- Animal Control Contract: $1,839,102
- Community Clinic: $1,769,949
- Administrative: $469,648
- Rabies Tag: $412,844
- Adoption Fees: $145,640
- Programs: $2,413,723
- Restricted: $2,368,562

become a member

4 Paws Society

The 4 Paws Society recognizes donors who make an annual unrestricted gift of $1,000 or above in support of our operations. Your annual gift can be made in full or set up on a recurring basis, making it easy for supporters to give. These gifts provide ongoing support for all of our work, from caring for animals to community outreach programs, and everything in between.

Paws to Bequest Planned Giving

If you would like to extend your support of the Louisiana SPCA to make a lasting impact, there are several gift arrangements from which to choose. Whether you would like to put your donation to work today or benefit us after your lifetime through estate planning and bequests, you can find a charitable plan that lets you provide for your family and support the Louisiana SPCA concurrently. Estate planning is an important step in ensuring assets including property, insurance policies and retirement accounts or investments are distributed according to your wishes. The Louisiana SPCA appreciates the incredible generosity of donors who have demonstrated their love of animals through leaving a bequest to the organization.

Sustaining Donors

We have a special group of supporters who believe so deeply in our mission that they decided to become Recurring Donors. Their regular contributions mean that our work continues, and more animals will find their forever home. One of the biggest things we depend on as a nonprofit is consistency so that we can continue to help animals in our community. By becoming a recurring donor at any level you are helping us save more animals.

THANK YOU

Thank you to everyone who helped us impact the lives of so many animals and families in our community. Every contribution truly counts, whether you are a first time supporter concerned about how you can help community cats in your neighborhood, an annual donor helping transport adoptable dogs to our partner shelters, or a private foundation sharing our vision of spaying and neutering as many animals as we can in our region. We are deeply grateful for all contributions and pledges of all sizes. Not only because they lay the foundation to improving animal welfare in our state, but also because they show the continued power of the hope we all share, to rescue and help companion animals when they need us the most.

14,751
DONORS
2016 - 2017

$5,775,866
iN GiFTS
2016 - 2017

BEQUESTS

Melvin T. Bailey
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Stephen L. Earle
Carolyn A. Ferro
Mary C. Greenlee
Dorothy Jean S. Hilbert
Patricia M. Huttner
Adriana F. Kappesser
Nellie Jo Collins Leveque
Charles J. Napoli
Elisabeth L. Oliver, PhD
Zigrida Reis
Sylvia D. Saul
Stephen A. Scalia & Milton Melton
Beth A. Schmidt
Charles J. Spitzfaden
Lynette A. Stilwell
Matthew Storms
Sallye Jean Toniette M.D.
Elizabeth R. Toomey
Marlyn E. Troyani

PAWS TO BEQUEST
SOCIETY FOR PLANNED GIVING

Dorlene L. Alaynick
Marilyn Barnett
Pamela and John Caruso
Joseph G. Cocchiara, Jr.
Tazzie Colomb
Violet E. Connors
Anita D. Conway
Mary Dawkins
Carl H. Degel
Joni W. Diaz
Clara J. Dinsmore
Betty P. Elliott
Daina Farthing
Darion S. Feltman
Fay F. Forman
Sylvia R. Frey
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Desiree St. Paul
Sidney R. Steabman
Leslie B. Stockwell
Gary J. Vant Hof
William E. Yates
Monika F. Zuckermann

CAPITAL GIFTS
$5,000+

Virginia F. Besthoff and Nancy Aronson*
ASPCA
Mr. and Mrs. Joseph C. Canizaro*
The Humane Society of the United States
J. Coller Ochsner MD*
Mrs. Rosine F. Slater
Luther and Zita Templeman Foundation
Paulette and Frank Stewart*
The Woolard Family Foundation

* Denotes 4 PAWS Society Member

MATCHING GIFT COMPANIES

Abbott Laboratories Employee Giving Campaign
Abbvie Foundation Employee Engagement Fund
Aetna Foundation Inc
Allstate Giving Campaign
Bank of America Matching Gifts
Bristow Uplift Matching Gifts Program
Capital One
Chevron Humankind Matching Gift Program
Educational Testing Service - Employee Donations
Ericsson Employee Engagement Fund
Goldman, Sachs & Co.
Halliburton
JCPenney Change for the Better Campaign
JPMorgan Chase Foundation
Mallinckrodt Pharmaceuticals
Louisiana Medical Mutual Insurance Company
Manheim, Inc.
Monsanto Fund
Morgan Stanley
Murphy Oil Corporation
Pfizer Foundation Matching Gifts Program
Shell Oil Company Foundation / Motiva Enterprises
Sun Life Assurance Company of Canada
Textron Matching Gift Program
The Booth-Bricker Fund
The Joe W and Dorothy Dorsett Brown Foundation
Thomson Reuters My Community Program
Vanguard Matching Gift Program
Walt Disney Company Foundation
Wells Fargo Community Support Campaign

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$10,000+ Donors

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The Velvet Cactus

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Deedra and Donald Wing*
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Adams and Reese, LLP
ASPCA
Boatner Reily Family Fund
Capital One
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Deep South Studios LLC*
Domain Companies
Downman Family Foundation
E & J Gallo Winery*
Goldring Family Foundation
HUB International
Louise H. Moffett Family Foundation
Lupin Foundation*
Petco Foundation
The Doris and Peter S. Hansen Memorial Fund
The Joe W and Dorothy Dorsett Brown Foundation

OPERATING
$1,000+ Donors

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Mr. and Mrs. David A. Bergeron
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